Statement

Language-wise space (In Col. CMS.) released to Newspapers/Periodicals, during the years 1991-92, 1992-93 *and* 1993-94

Sl. No.	Language	1991-92	1992-93	1993-94 (April 1939 to January 1994)
1.	English.	17,81,744	25,57,284	22,31,479
2.	Hindi	25,13,201	33,62,669	33,74,843
3.	Urdu	5,96,980	6,76,076	6,71,070
4.	Punjabi	2,74,751	3,31,895	2,71,046
5.	Marathi	3,38,357	3,24,424	2,73,575
6.	Gujarati	2,43,484	2,85,497	2,35,061
7.	Sindhi	37,352	42,536	36,502
8.	Assamese	78,081	87,676	75,386
9.	Bengali.	2,74,504	2,76,955	2,47,393
10.	Oriya	1,18,780	1,32,729	1,33,356
11.	Tamil	3,19,086	3,35,750	2,57,965
12.	Telugu	1,57,616	2,08,073	1,64,471
13.	Malayalam	2,01,218	2,00,983	1,74,229
14.	Kannada	1,30,502	1,40,587	1,19,544
15.	Sanskrit	2,359	1,410	2,100
16.	Nepali	13,495	6,300	6,714
17.	Mizo	8,389	8,804	8,286
18.	Khasi	3,511	2,082	1,576
19.	Konkani	3,644	606	1,250
20.	Manipuri	..	..	807
	GRAND TOTAL :	70,97,054	89,82,336	82,86,653

Neglect of World Marathi Conference on Doordarshan

2167. DR. SHRIKANT RAMCHANDRA JICHKAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Doordarshan and AIR were required to telecast or broadcast on the National hookup, the programme on the eve of and during the World Marathi Conferene held in Delhi on 5th and 6th of February, 1994, inaugurated by the President of India and attended by more than a thousand delegates from abroad;

(b) what is the reason for neglecting Marathi language and literature by Doordarshan;

(c) whether Government have received any representations in this regard;

(d) if so, what action is contemplated against the errant officials in this regard; and

(e) what action is proposed to be taken to soothe the court sentiments of Maharashtrians the world over?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (b) The said event was covered prominently by All India Radio and Doordarshan. Furtrer, Marathi language and literature have always been given the importance due to them in the various programmes of Doordarshan.

(c) Yes, Sir.

(d) and (e) The matter is being enquired into.

Complaints on the advertisement of RIN Soap

2168. MAULANA OBAIDULLAH KHAN AZMI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that complaints have been rereived by Doordarshan/the Ministry regarding showing of the advertisement of RIN Soap;

(b) if so, what are the details thereof and what action has been taken against the manufacturers of RIN and the advertisement made by them and being shown by Doordarshan; and

(c) whether Doordarshan propose to ban the advertisement of RIN Soap as has been demanded in the complaint, if not the reasons thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) to (c) Yes, Sir. It had been contended that the said advertisement denigrated the other competitive products. Since the advertisers carried out suitable changes in the advertisement, as directed by Doordarshan, the revised version has been allowed to be telecast.

Telecasting Feature films from Doordarshan

2169. DR. YELAMANCHILI SIVAJI: Will the Minister of INFORMATION & BROADCASTING be pleased to state:

(a) the number of feature films telecast by Doordarshan from different Kendras alongwith the details thereof, language-wise and year-wise during the last three years; and

(b) what is the amount paid to the producers?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (b) Such details are not maintained centrally in a compiled form.

Advertisements of foreign companies on Doordarshan

2170. SHRI SURESH KALMADI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Government have decided to allow foreign companies including financial institutions to advertise on Doordarshan;

(b) if so, what are the reasons therefor; and

(c) what additional revenue is likely to be earned by Doordarshan on this account?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (b) Yes, Sir. This has primarily been done to expand the advertising base of Doordarshan.

(c) It is too early to make an estimate in this regard.